

REMARKS

Applicant thanks the Patent Office for the careful attention accorded this application and respectfully requests reconsideration.

Claims 13-28 have been allowed by the Examiner. The reasons given for allowance are that "the prior art, when considered as a whole, fails to teach or fairly suggest a database management subsystem for storing and managing information representative of a plurality of trademarks and a plurality of uniform resource locators (URLs) symbolically linked to the trademarks and specifying the location of a plurality of web documents stored in one or more Internet-based information servers; a trademark/URL information server operably connected to the database management system and the infrastructure of the Internet and a plurality of manufacturer-managed client computer subsystems operably connected to the Infrastructure of the Internet enabling a manufacturer to transmit to the database management subsystem information representative of the plurality of trademarks and a plurality of URLs symbolically linked to the trademarks, as specifically recited, in combination, in independent claims 13 and 22 (renumbered 1 and 10) and defined by the Specification".

To avoid any basis for rejection of the allowed claims under 35 USC Section 112, Applicant has made several minor amendments to the preamble portion of the claims (i.e. changing "collecting" to "storing"), and elsewhere in Claims 13, 18-20, 22, 27 and 28 to correct errors of a clerical nature, and ensure correspondence between the Claims and the Specification.

Applicant also submits herewith a Terminal Disclaimer in order to avoid any obviousness-type double patenting rejection in view of U.S. Patent No. 6,631,357.

Applicant has also amended Title of Invention and Abstract of Disclosure to reflect the minor changes to the preamble of the amended independent Claims.

In order to satisfy Applicant's duty of candor and good faith to the Patent Office under 37 CFR 1.97, Applicant will submit shortly (under a separate transmittal letter) a second

Supplemental Information Disclosure Statement (SIDS) to disclose prior art cited in applications related to the present application, and uncovered in a recently-executed extensive prior art search.

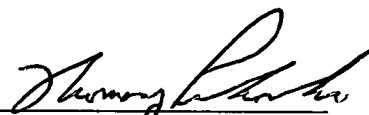
However, none of the prior art references cited in Applicant's second SIDS, when, considered alone or in combination with any other prior art references cited by Applicant and/or the Examiner, discloses, teaches or suggests the Internet-based system defined by the allowed amended Claims 13-28.

Accordingly, Applicant firmly believes that the present invention defined by the amended Claims 13-28 is neither anticipated by, nor rendered obvious in view of the prior art of record, and that the present application is now believed to be, in all respects, in condition for allowance.

Favorable action is earnestly solicited.

Respectfully submitted,

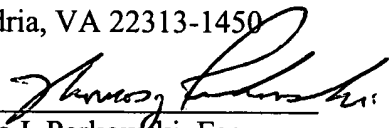
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